

**FURTHER
YOUR
PASSION**



REAL WORLD EXPERTISE, REAL WORLD TRAINING

What Generation Gap?!

October 2015

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Reflect on your childhood summers



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5 Generations in the workforce

- **Traditionalists - born after 1920**
- **Baby Boomers - born after 1945**
- **Generation Jones - born after 1955**
- **Generation X - born after 1960 to 1965**
- **Generation Y - born after 1980**

- **Generation Z – Turn of the century kids, not yet in the workforce**

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Who do you know from other generations?

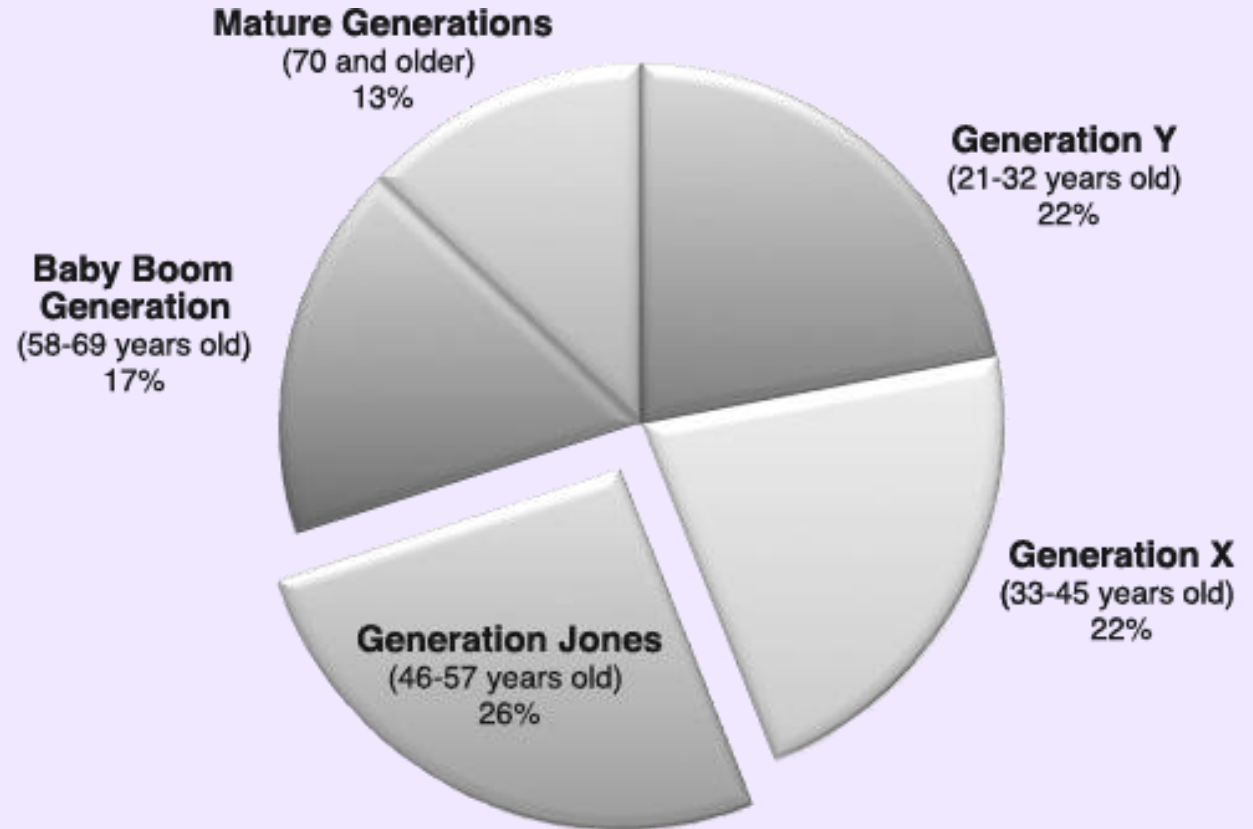


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Population Breakdown



U.S. ADULTS BY GENERATION
(Source: U.S. Department of Commerce, Bureau of the Census)

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3 fundamental aspects of generational differences:

Parenting – things have changed.

Technology – radio to video streaming.

Life Span – living a full century.

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Do you know what this is?



Whose timeline does it fit in to?

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Do you remember?



Who Remembers The Woolworth's Lunch Counter?

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**What is your level of
comfort and
preference for various
communication tools?**





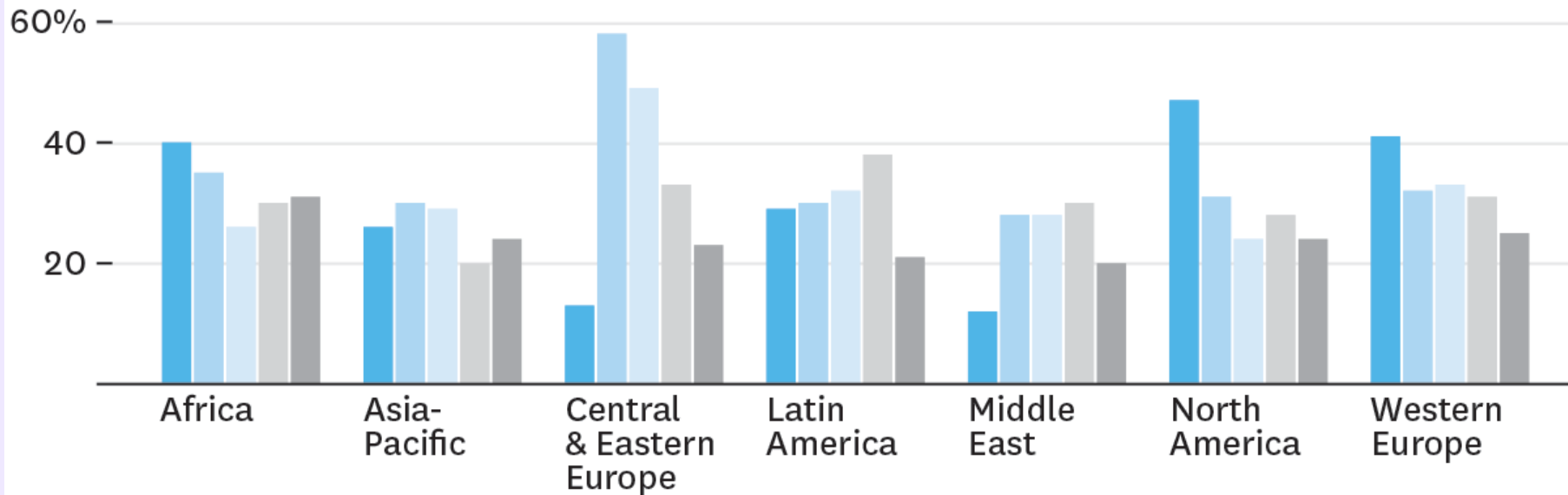
https://www.youtube.com/watch?feature=player_embedded&v=D0DbgNju2wE

THE KIND OF MANAGER MILLENNIALS WANT

If you were able to choose your manager, which of the following would be most important to you? Someone who...

- ...empowers their employees
- ...is a technical or functional expert in the field they're managing
- ...sets transparent performance criteria and evaluates it objectively
- ...is a role model for me
- ...gives me goal-oriented work

PERCENTAGE OF RESPONDENTS



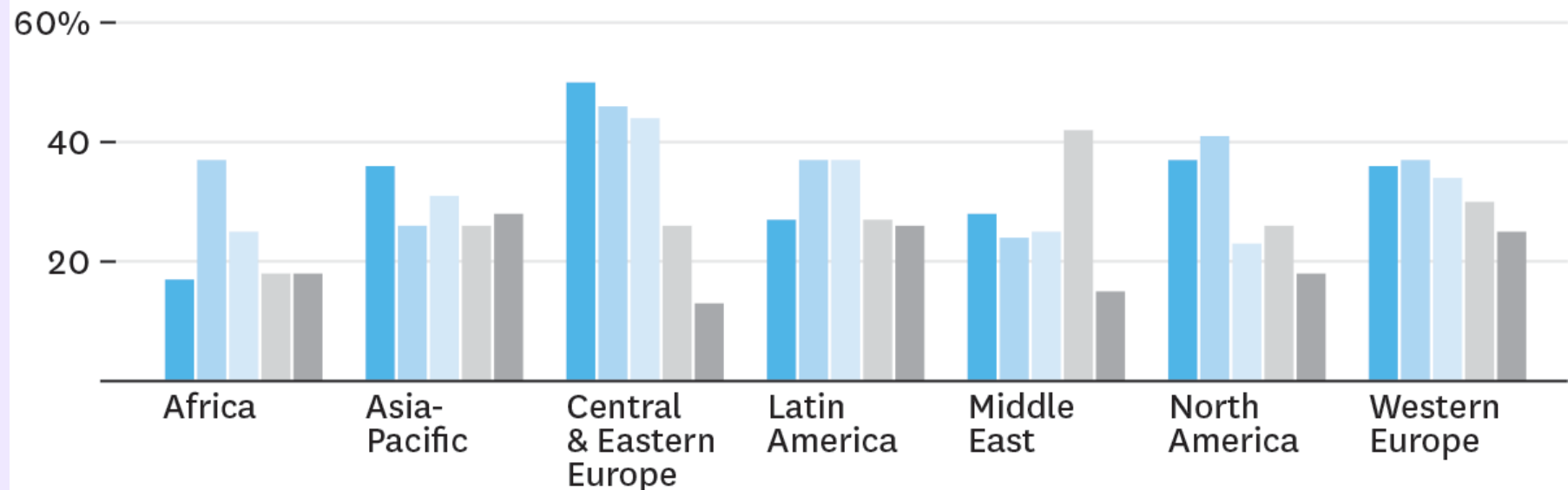
SOURCE "MILLENNIALS: UNDERSTANDING A MISUNDERSTOOD GENERATION"

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MILLENNIALS WANT TO BE LEADERS FOR DIFFERENT REASONS

What is it you consider most attractive in a managerial/leadership role?

PERCENTAGE OF RESPONDENTS

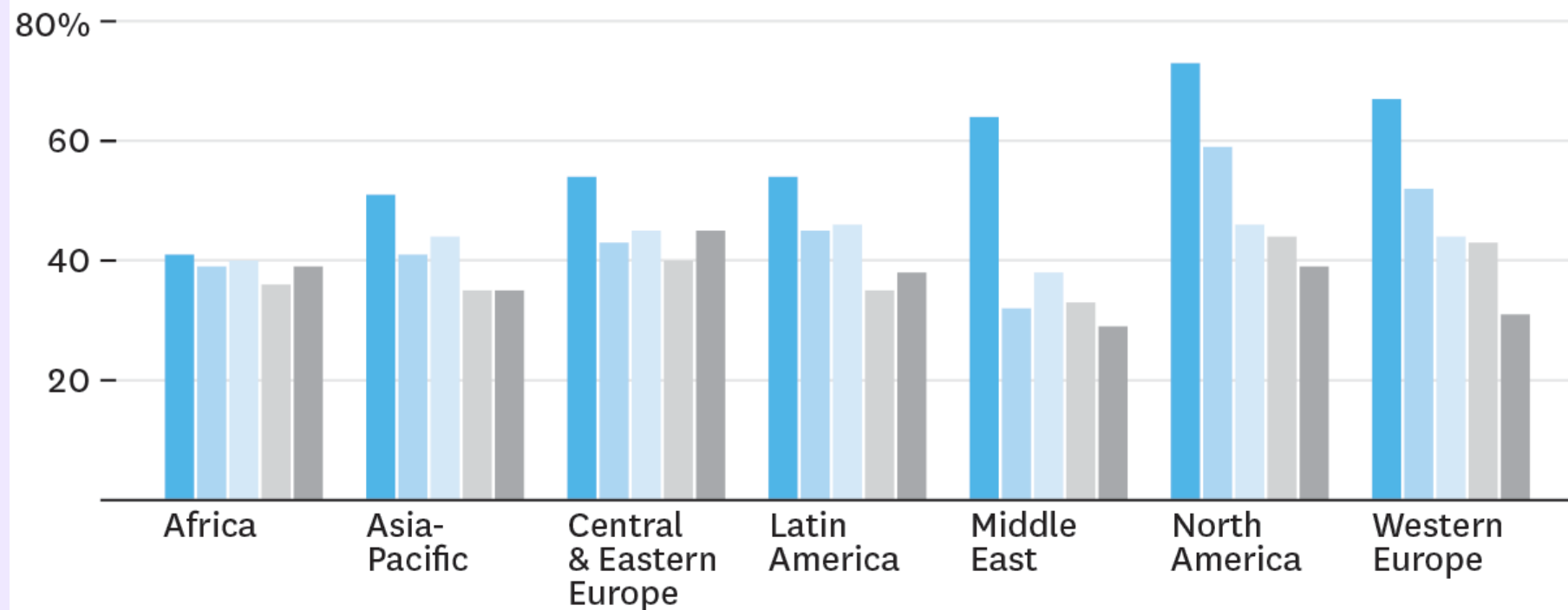


SOURCE "MILLENNIALS: UNDERSTANDING A MISUNDERSTOOD GENERATION"

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WHAT WORK-LIFE BALANCE MEANS TO MILLENNIALS

PERCENTAGE OF RESPONDENTS

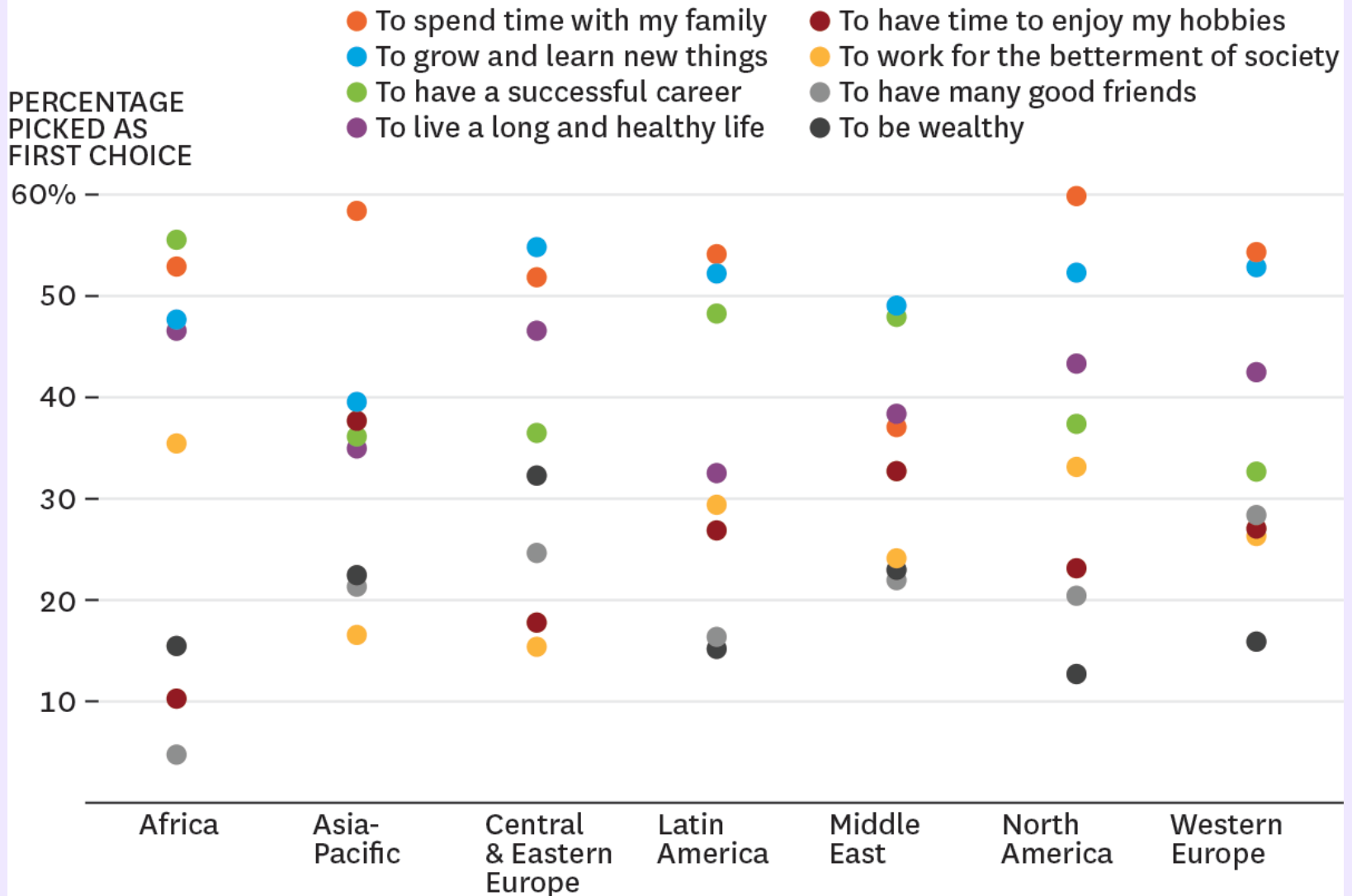


SOURCE "MILLENNIALS: UNDERSTANDING A MISUNDERSTOOD GENERATION"

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HOW MILLENNIALS WOULD PRIORITIZE THEIR LIVES

If you had to prioritize in life, what would you put emphasis on?



SOURCE "MILLENNIALS: UNDERSTANDING A MISUNDERSTOOD GENERATION"

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**Preparing for Positive Change:
Gen Z will be here soon.
They'll want what we all want...**

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Professional and Leadership Programs

Applied Management

Operational Excellence

Applied Project Management

Supply Chain Management

Lean Management

Digital Marketing Communications

Train the Trainer

Sales for Technical Professionals

Administrative Professionals

Business Computer Productivity

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