

# Take or Pay Contracts

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# Midstreaming in a Low Commodity Price



*PJVA & GPAC Joint Conference*

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# Agenda

## 1. Take-or-Pay Contracts

- What are they?
- Producer/midstreamer considerations

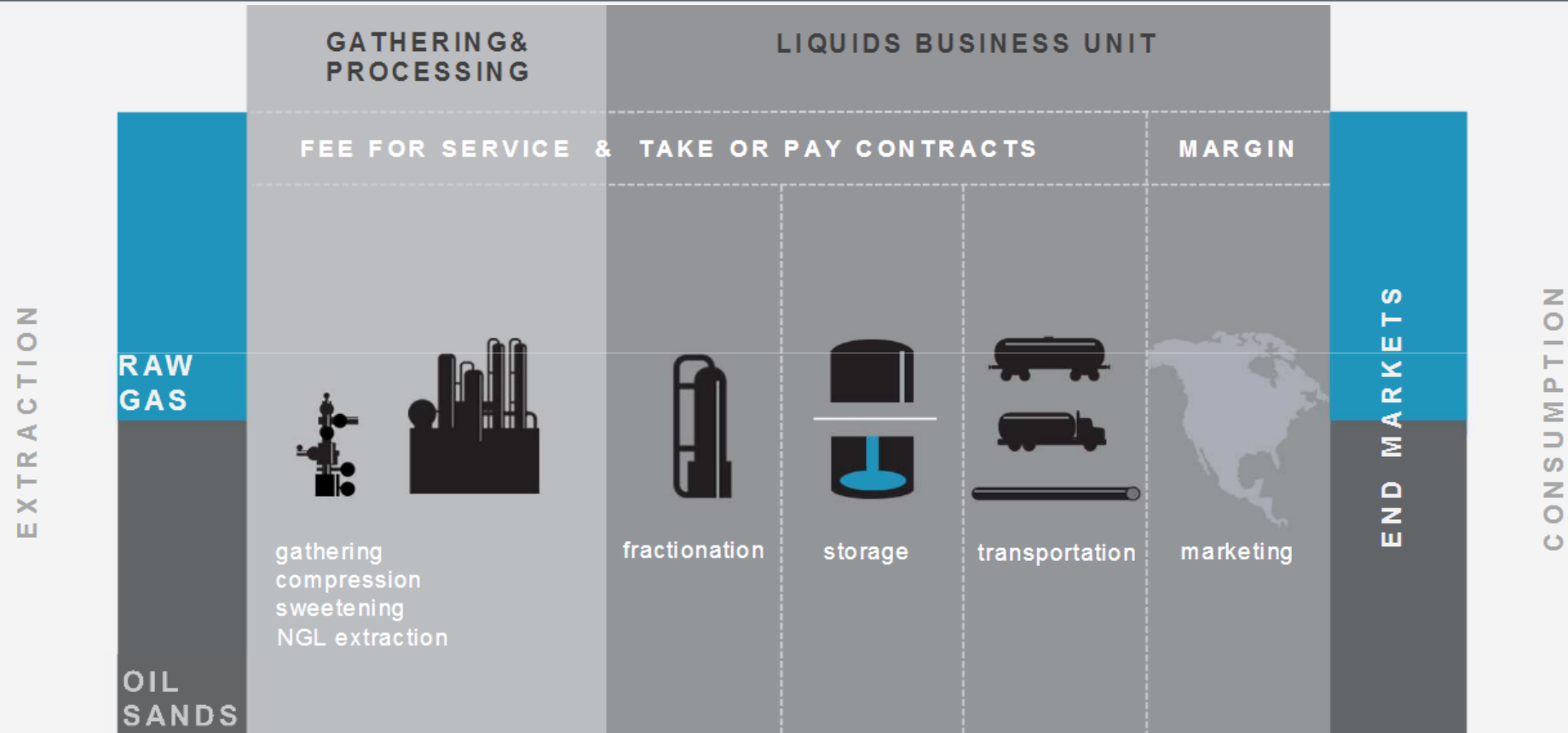
## 2. Midstreaming in a Low Commodity Price

- Business drivers and examples
- Solutions that create value for all

***“midstreamer” = infrastructure company***



# About Keyera



**2.9** Bcf/d licensed gross capacity

**5,000** km's of pipelines

**2,300** rail cars

**137,000** bbls/d gross fractionation capacity

**13,600** bbls/d iso-octane plant

**12.5** MM bbls/ of gross cavern capacity



# Take-or-Pay contracts

Standard contract elements involved in a TOP:

- Term
- Consideration (price)
- Specifications

TOP specific characteristics:

- Financial/volume commitment (producer)
- Financial/capacity commitment (midstreamer)
- Enforcement provisions
- Accounting/financial reporting often treated differently
- May require additional financial assurances
- Generally longer term, but not always



# Take-or-Pay contracts

## Midstreamer benefits:

- Backstop an investment
- Secures volumes (competition)
- Deters over-capitalization (ie. NGTL system)

## Producer benefits:

- Reduced risk via priority access (ie. NGTL system)
- Reduced risk via lower fees (capital & operating) as a result of reduced midstreamer risk
- New markets/opportunities
- Deters over-capitalization (ie. gas plant proliferation)

**Excess capacity  $\approx$  discount on TOP contracts**

**Limited capacity  $\approx$  premium on TOP contracts**



# Take-or-Pay contracts

## TOP's are a risk reduction strategy

- They can be very complex to achieve this outcome:  
(tiered fees, credit provision/rating, Force Majeure, trigger events, reliability targets, enforcement provisions, etc.)

## Risk should be shared between counterparties

- Recognize the value each party is bringing
- Aim is to reduce risk for all parties vs. their alternatives



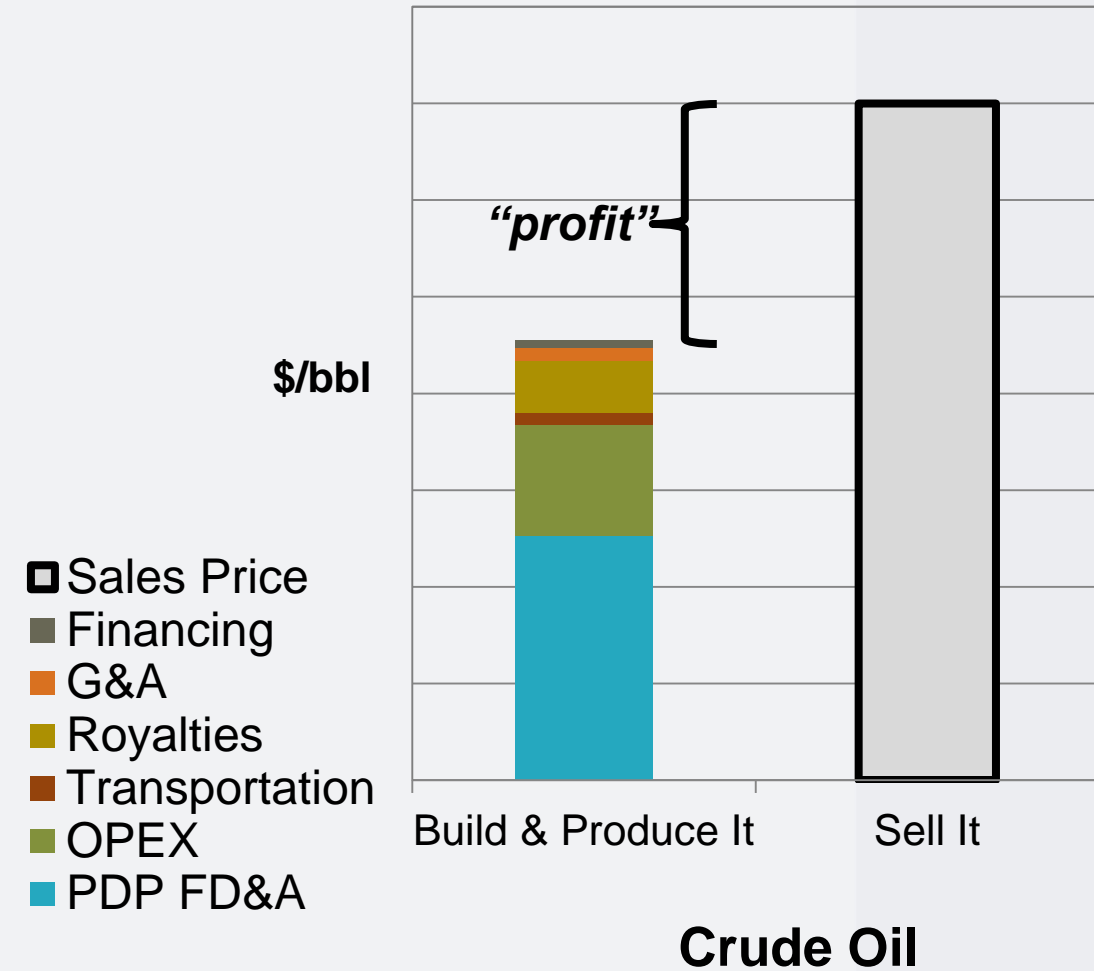
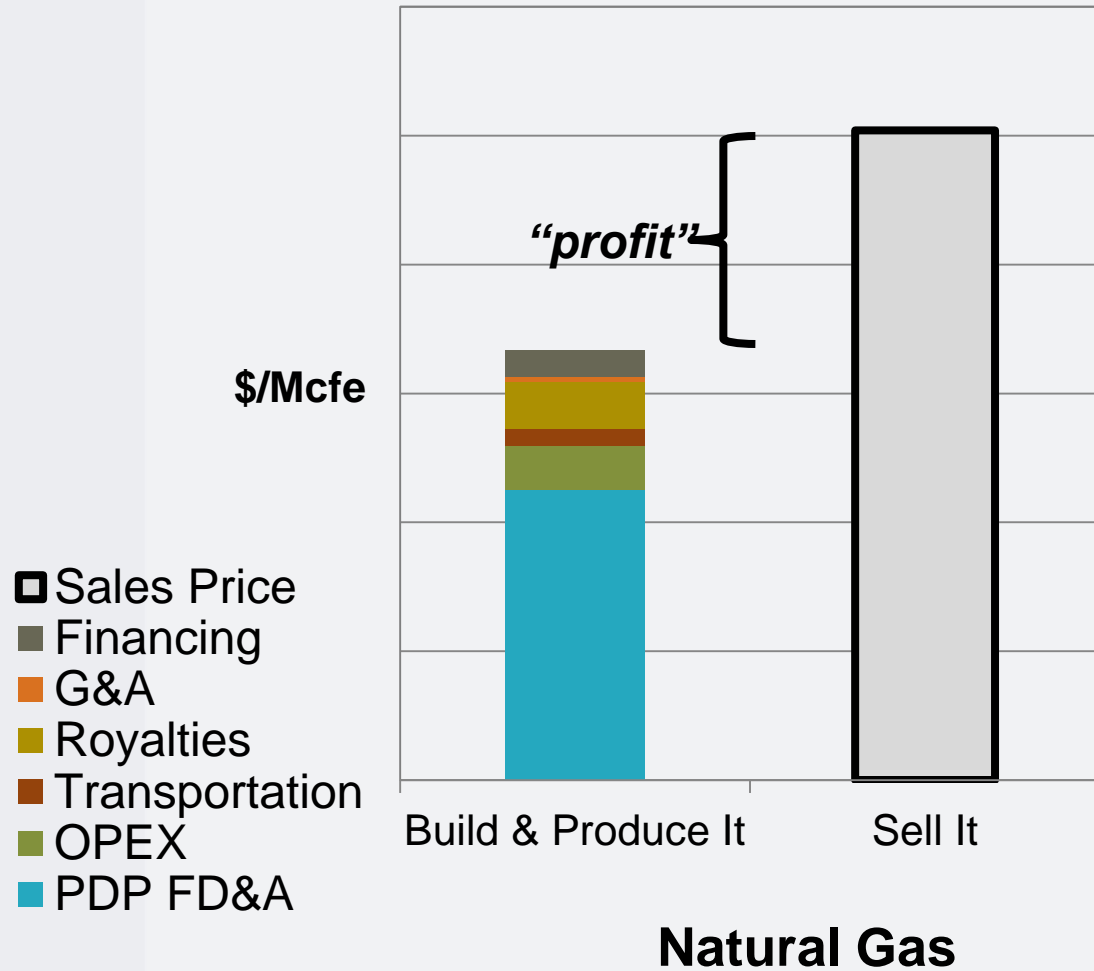
## What does being profitable mean?

**Costs < Revenue**

*This statement holds true for both midstreamers and producers...  
...and periods of high prices or low prices!*



# What does being profitable mean?





# Understanding oil and gas supply costs

## “Produce it” costs

- Operating
- Transportation
- Royalties
- G&A
- Interest/financing



Midstreamer fees are in this group

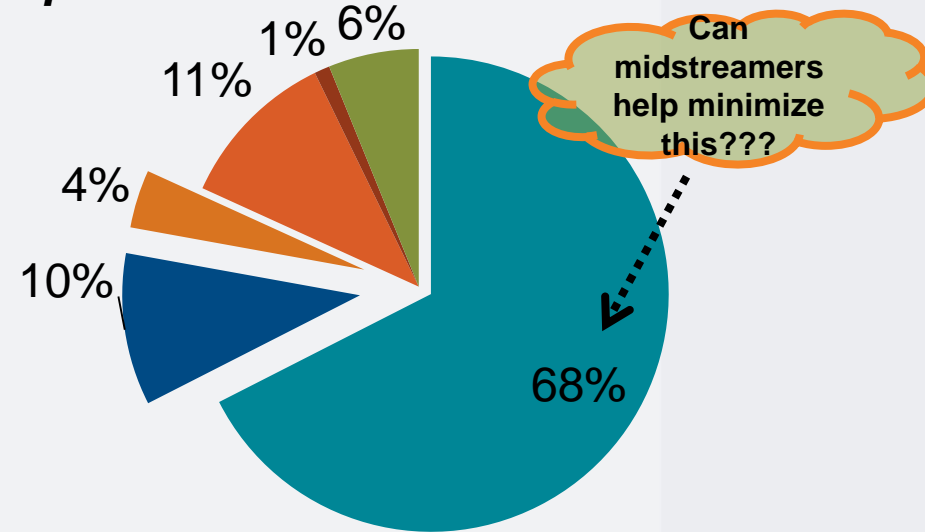
## “Build it” costs

- The cost to add a barrel of producing reserves
- FD&A = Finding development & acquisition cost

## Cost to produce it



Example is an intermediate deep-basin gas producer, 2015



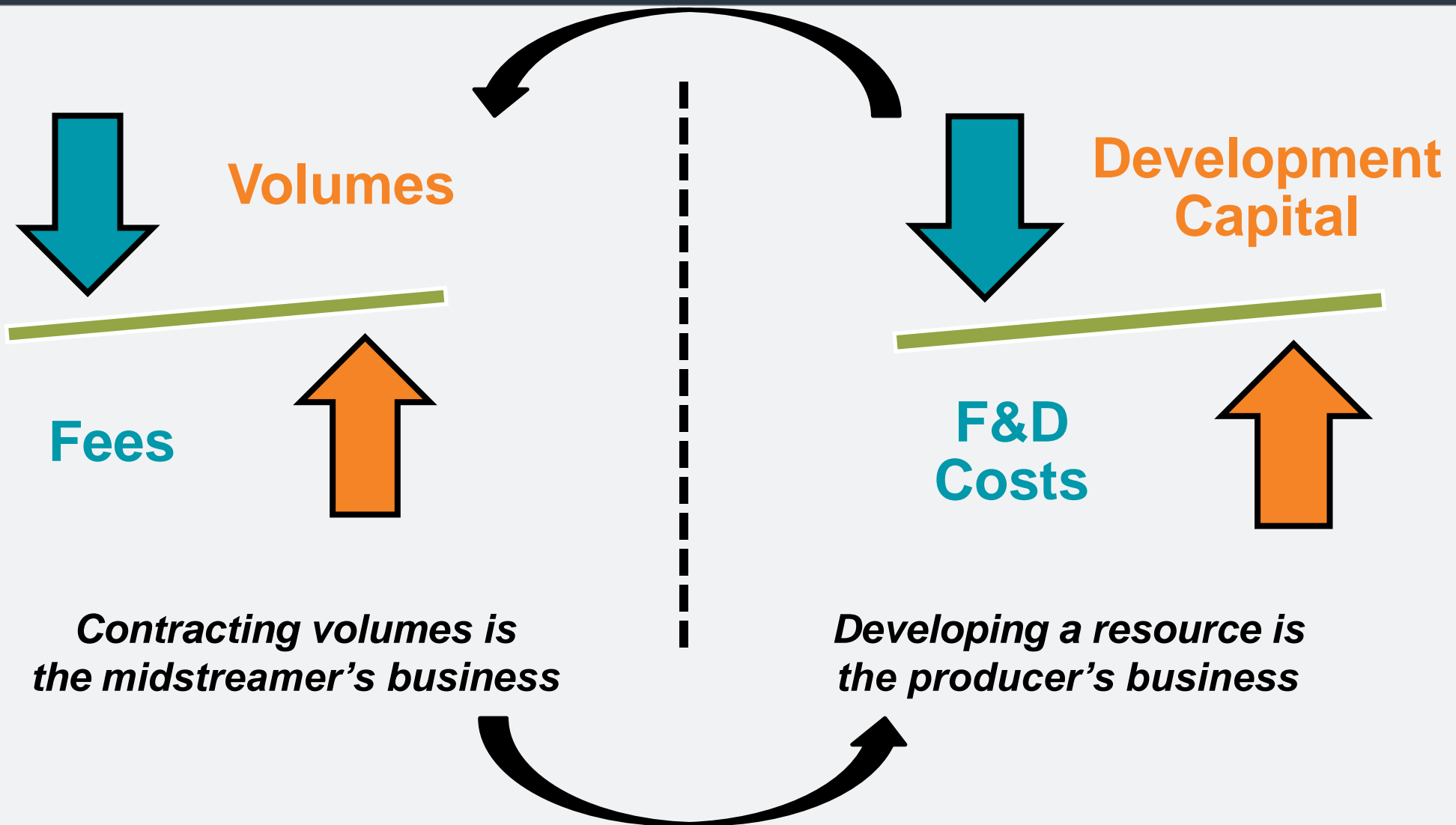
Can midstreamers help minimize this???

## Cost to build it

**Midstreamers can help maximize producer capital for development**



# A division of duties



# Low price environment – key considerations

## Midstreamer considerations:

- Economic viability of our customers
- Fixed vs. variable operating costs
- Cost of capital; value of spare/incremental capacity
- Marginal processing cost/capacity

## Producer considerations:

- High grading investment opportunities to increase margins
- Infrastructure development vs. reserves development
- Development timeline and running room
- Higher costs are acceptable if producer netback is increased (margins)



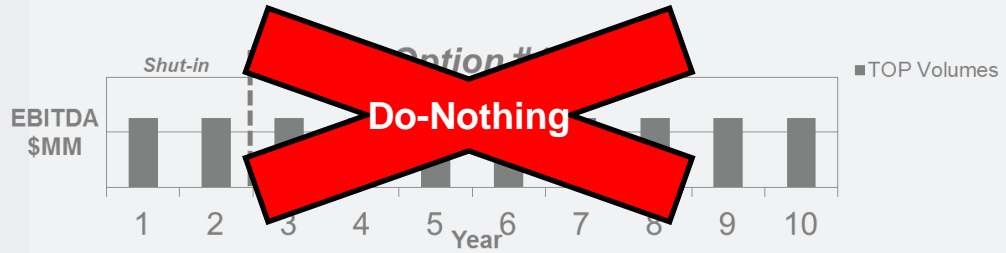
# Midstreaming solutions that create value for all

## Example scenario:

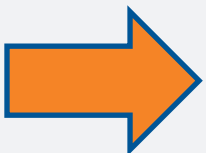
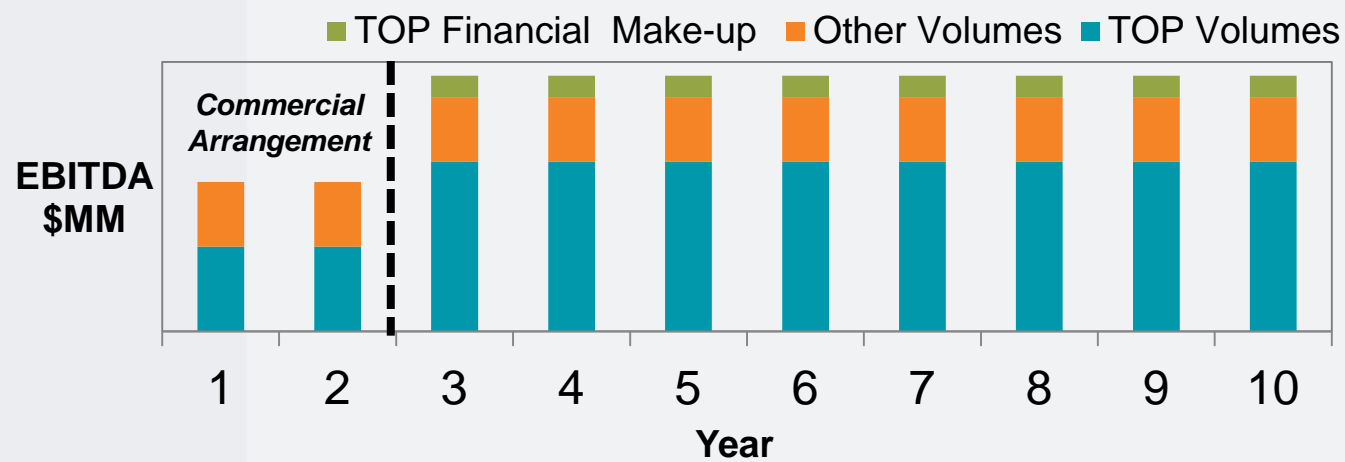
- Producer with a TOP contract is currently cash-flow negative @ \$2.00/Mcf
  - 60% of plant throughput, no hedges in place
- Future gas prices <\$2.00/Mcf for next 24 months
  - Will minimize cash burn by shutting in volumes
- Other producers at the plant produce solution gas (oil revenue)
  - 15% of plant throughput, could build pipeline to other area plant
- Gas plant operational limit is 20% of capacity
  - All infrastructure assets have operational limits



# Midstreaming solutions that create value for all



## Best Solution



**Midstreamers can provide physical or commercial arrangements to maximize value for all**



# Unlocking value in a low commodity price

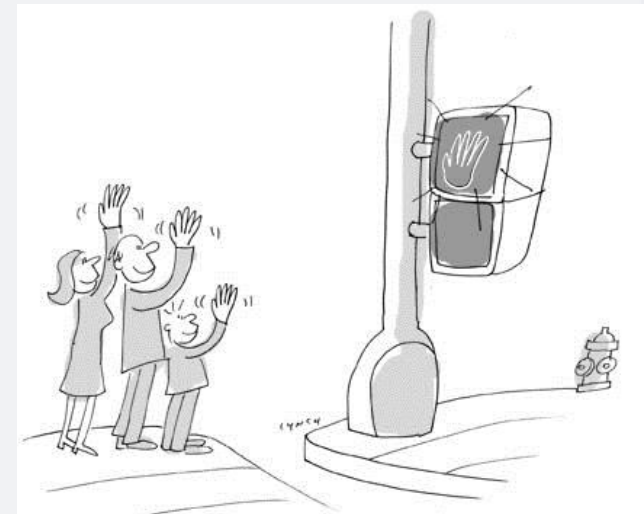
## Work with your stakeholders

- Not a game of cat and mouse
- Volumes don't come from the sky
- Money doesn't grow on fees

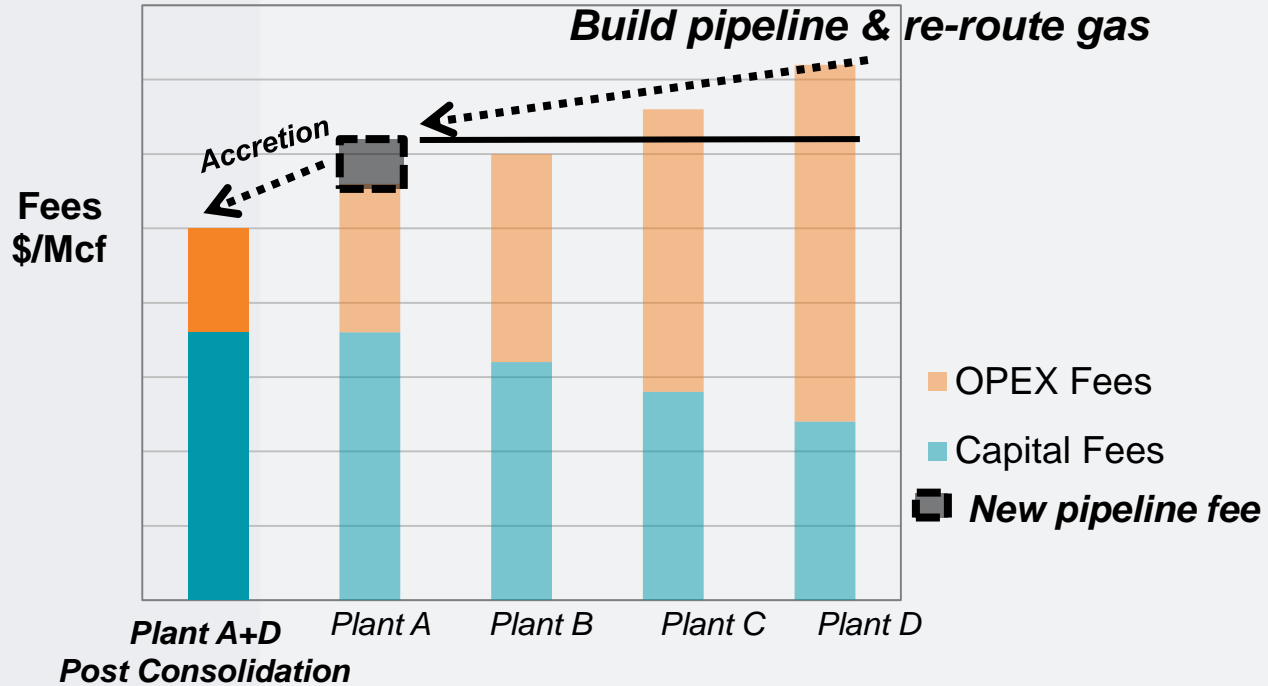


## Correctly identify the signs of win-win opportunities

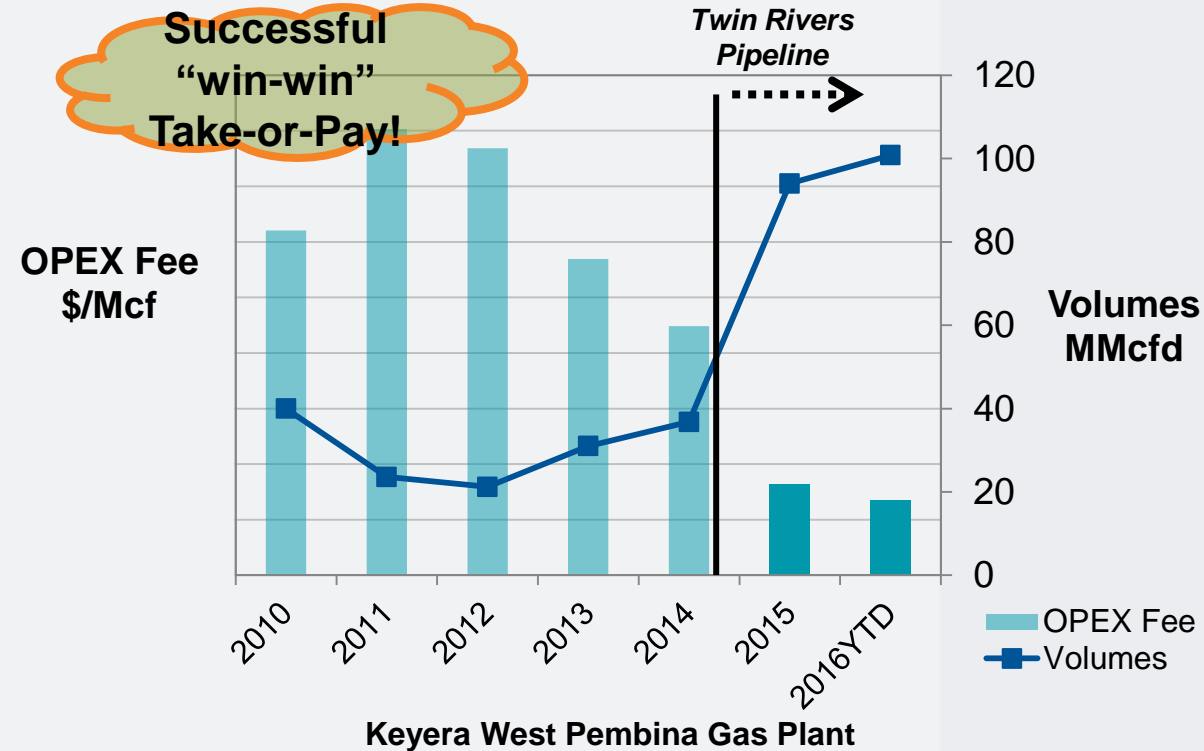
- Leverage off the most efficient/effective
- Consider each party's alternatives
- Money has legs, people have memories



# Unlocking value in a low commodity price



*In theory...*



*In reality...*

**Midstream projects that consolidate volumes to more efficient/effective facilities make more sense than ever with a low commodity price**

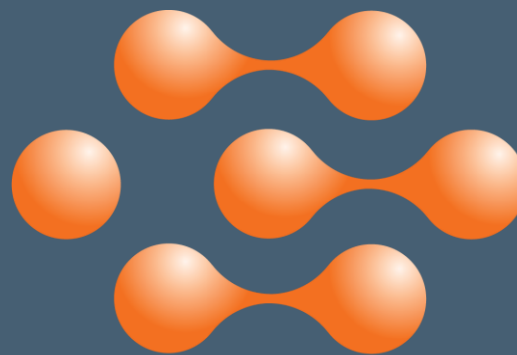


## In closing...

- Take-or-pay contracts aim to reduce risk and costs for all parties
  - Midstreamers can contract volumes and broker deals not possible via single producer
- ~66% of producer full-cycle costs are incurred “building reserves”
  - Midstreamers help maximize the producer capital for reserve development
- Effective midstream solutions result in volume and margin growth for all
  - Midstreamers are independent, confidential and volumes driven
- Low commodity prices promote the most efficient/effective solutions
  - Midstreamers can leverage off their assets and services to maximize value







**KEYeRa**