

ENERGY HEROES

By Alex Epstein

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A Trick Question

Creators, Not Exploiters

What is a hero?

**A person who works tirelessly and
courageously for a great cause**

Heroes of Refining

- 1. The 3 Founders: Bissell, Silliman, Drake**
- 2. The GOAT: John D. Rockefeller**

The Three Founders

- 1. George Bissell: Entrepreneur**
- 2. Benjamin Silliman: Scientist**
- 3. Edwin Drake: Engineer**

Their Heroic Achievement

**Literally lit up the world by turning
black glop into white light**





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John D. Rockefeller

1. **Efficiency**
2. **Science**

- **Obsessive focus: “Job day”**
- **Efficiency: 39 drops**
- **Science: “Skunk oil”**

More Energy Heroes

Is this important?



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**Free Oil Champion Kit –
Text 949-478-3670 or email alex@alexepstein.com**

- The Triumph of Oil
- The Story of Oil and How to Tell It
- The Science of Storytelling
- **"Energy at the Speed of Thought"**
- **"The Real History of the Standard Oil Company"**
- **"The Moral Case for Fossil Fuels"**
- **Debate: Alex Epstein vs. Sierra Club**
- **Debate: Alex Epstein vs. Dr. Dino Riss**

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Oil/Gas Champion Kit

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